

program news: annual results and impact

Music Rx® Program Spreading Joy Through Music

Cy is a quiet, intelligent and articulate 12-year-old boy who enjoys spending time on the computer or reading a good book. He describes himself as a computer geek, who has a silly side and loves to play practical jokes on the medical staff, “especially when I make them jump!” His mom describes him as the wisest person she knows.

In May of 2010, Cy was diagnosed with acute myeloid leukemia. Since then, he and his mother have spent most of their days in the hospital, while he has endured several rounds of chemotherapy as well as a bone marrow transplant. He really misses being at home, at school, and hanging out with his friends and his big brother, who he admiringly says is a computer nerd just like him...only “enlightened to a higher level of geekdom.”

One very special thing he and his mom have appreciated about being at the hospital is having the chance to experience the healing power of live harp music from CCA's Music Rx team. “Music Rx brings a window of peace into his life here at the hospital,” says Beth, Cy's mom. She went on to say, “Before their visits, I had no idea the harp had such a powerful impact on mind and body. **I now regard Cy's music sessions as essential components of his recovery.**”



Because of CCA's Music Rx Program, Cy has developed a love for the harp.

Cy has his own opinions about Music Rx, “To put a long story short, harp music is awesome! It makes the most beautiful sound and makes me feel so peaceful. All in all, the good in the hospital does outweigh the bad!”

“CCA's Music Rx® program served seven regional medical facilities, provided 1,300 hours of bedside music and 508 palliative service interactions to terminally ill children, teens and their family members.”

To find out how you can help bring the healing power of Music Rx to seriously ill kids and teens, contact MusicRx@JoyRx.org or 503-244-3141.

The Caring Cabin™ Providing a Magical Family Getaway

Waking up early with a cup of hot coffee, snuggling with your children, relaxing, reading a good book. None of these activities seems life-changing and yet for a family faced with pediatric illness, life's simple pleasures often seem too few and far between.

For the Portman family, every moment their 5-year-old son Brayden is feeling good is a time for celebration. Brayden has Ewing's sarcoma and has to receive chemotherapy treatments every two weeks. He is often so tired that the time in between treatments are spent resting and recovering. So, when Brayden woke up one day feeling like his spunky little self, his family decided to take full advantage and head off for an adventure at CCA's Caring Cabin.

The weekend was devoted to time together for life's simple pleasures. They spent their days on the beach in Cape Kiwanis, riding dune buggies on the sand, playing in the big toy room at the Caring Cabin, and Brayden's personal favorite – getting filthy in the sand box! For this outgoing little guy, being surrounded by friends and family for three days was just about the greatest thing imaginable. In the evenings,



they ate together around the fabulous dining table, followed by 'smores and stories around the campfire.

When it was time to go home, the Portman family looked around the Caring Cabin, took a deep breath and ushered Brayden and his brother out the door. Back to hospital beds, shots and endless medical decisions. However, the joyful memories they made together at the Caring Cabin would last a lifetime.



Brayden with his family during their memorable trip to the Caring Cabin.

Chemo Pal Program Easing the Burden of Treatment with Friendship and Fun

Caitlyn is a fun-loving, bubbly 14-year-old, who is everyone's friend. Her mom says she is "definitely a teenager" who loves to text and listen to music. Caitlyn has colon cancer, which is the third type of cancer she has had since her first diagnosis at 15 months old. She is used to putting on a brave face to get through tough times. However, with her Chemo Pal Amanda, she has a friend to stand beside her.

When Caitlyn met her Chemo Pal, she was in the hospital going through a painful procedure. Amanda walked right up to her bed and they started gabbing like they had known each other for years. "We can talk about anything and everything. It's really cool to have someone there that wants to be with you and sits with you while you are in the hospital. Also, we get to do outings outside the hospital, which are just so much fun," says Caitlyn.

Their most recent outing together was a big surprise for Amanda. While she was out at dinner with friends, Caitlyn and the KATU Channel 2 news team snuck up on her and

“ More than 404 family members retreated to our beautiful 23 acre Caring Cabin™ in Pacific City, Oregon. ”

To learn how you can help send more families on a magical getaway to the Caring Cabin, contact CaringCabin@JoyRx.org or 503-244-3141.



Chemo Pal Amanda (left) and Caitlyn (right) quickly formed a strong friendship.

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presented her with an “Everyday Hero” award for her life-changing work as a Chemo Pal. Amanda really appreciated the honor, but can’t understand what all the fuss is about. “I just love, love hanging out with Caitlyn. It’s been wonderful getting to know somebody in her teen years who I can connect with and have a conversation with...it’s been great.”

“ CCA paired over 205 children and teens with an adult mentor in our Chemo Pal® program, a 47% increase from the prior year. ”

To learn how you can sponsor our Chemo Pal Program, become a Chemo Pal or get a Chemo Pal, contact ChemoPal@JoyRx.org or 503-244-3141.

LifeSupport Family Enrichment Program

Meeting Critical Needs and Tailoring Support for Families

When 10-year-old Karli mentioned that she was a huge Brad Paisley fan, CCA’s LifeSupport Family Enrichment program jumped at the opportunity to make this little girl’s dream come true. Karli bravely fought osteosarcoma (bone cancer) for ten months. Through rounds of chemo, pain and exhaustion, this little princess has kept her happy-go-lucky attitude. CCA’s LifeSupport program found out Brad Paisley was coming to town, so they got to work planning a night where she was center stage.

Karli’s wish started with a shopping spree where she and her best friend Linzie found matching outfits for the concert - looking like twins from their socks to their nail polish! On the night of the concert, Karli, Linzie and their parents hopped in their private limousine packed with balloons and sparkling cider, laughing all the way from their homes in Eugene to the concert in Ridgefield, Washington.

All night Karli had an ear-to-ear smile plastered on her face as she sang along to her favorite songs. She got a surprise backstage meeting with the country star, where the normally chatty little girl felt a little shy, but was able to tell him how much it meant to meet him. She turned every shade of red when Paisley replied, “It means more for me to get to meet you!”

After the concert, they spent the night in a luxury hotel and the next day enjoyed a fabulous dinner before traveling back home in their limo. Karli’s mom had this to say about the experience, “This was one of the happiest moments in my daughter’s life. I haven’t seen her smile like that in a long time.”

“ Our family support assistance increased by 115%, and our bilingual LifeSupport Family Enrichment program increased service by 49%, serving more than 1,000 family members. ”

To learn about how you can help CCA grant more wishes and meet critical needs for local families, contact LifeSupport@JoyRx.org or 503-244-3141.



Karli with recording artist Brad Paisley at the Sleep Country Amphitheater.

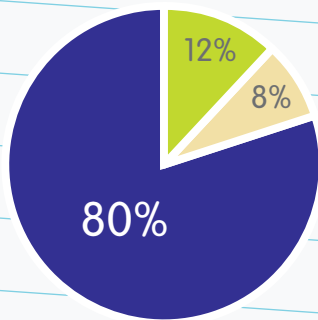
Remembering Karli’s beautiful smile,
10/13/1999 - 10/03/2010



financial results: fiscal year 2010

(may 1, 2009 - april 30, 2010)

Service and support was delivered more than **101,000** times in FY10, to critically ill children, teens, their families and medical professionals through CCA's innovative programs and resources.



Fiscal Year 2010 (Audited Information)

- 169,317 Management
- 255,097 Fundraising
- 1,718,113 Program Expenses

| | Year Ended: April 30, | 2009 | 2010 |
|---|--------------------------|-----------|-----------|
| 1 | Total Revenue | 1,898,090 | 1,980,202 |
| 2 | Total Expenses | 2,214,681 | 2,142,527 |
| 3 | Ending Net Assets | 2,250,302 | 2,087,977 |



Dr. Jody Callaghan of Kaiser Permanente presented CCA with the Kaiser Permanente Gives-Volunteer Program Grant for \$15,000.

Contributing with Confidence

The Children's Cancer Association (CCA) is a trusted organization that has been recognized for over 15 years as an excellent steward of financial resources. We understand how important it is to be good stewards of your financial support and are proud that **80%** of our expenses are allocated to programs. We are excited to share our endorsements that prove our track record of accountability. A copy of our latest financial statement is available at www.JoyRx.org.



CCA has met all 20 Standards of Charity Accountability & was the first NW Division non-profit to be recognized as an accredited charity.



CCA received the highest rating in organizational efficiency & proudly earned three stars which exceeds or meets industry standards from this premier American charity evaluator.

